



ten	
pleasant street	
chester,	
connecticut	
06412	
T 860 526 9721	
F 860-526-2270	
E info@smart-graphics.com	

Who Is SG?

Smart Graphics (SG) is a full service communications team that was founded in 1992. With over 60 combined years of experience, our award -winning efforts have placed us among the best in our field. However, unlike agencies, no retainer fee is required and SG provides a personal approach – you deal directly with the team that will provide you with the solutions necessary to handle all you marketing needs.

Helping Clients to Help Themselves.

Like our clients, we too, are concerned about effective spending. By incorporating a common sense approach and looking at the whole picture, we are able to assist our clients in getting the job done without going over budget. We understand that even large corporations have had not only personnel reductions, but also budget cuts. It's difficult times for all, BUT, SG, by taking all that into consideration, works with our clients budget restraints and can offer solutions that will provide the high-end results without breaking the bank. How do we accomplish this? We listen to your needs and analyze all aspects of what those needs are. Helping our clients to retain a cutting- edge marketing plan while cutting costs is our first initiative in the creative process.

Relationships Equal Results.

Listening, interacting, and involving our clients throughout the creative process achieves more than just great work, it creates success and ultimately a business relationship. We pride ourselves on making sure we provide the best, regardless the size of the project or budget. We encourage collaboration with the client...

... together we achieve strategic and innovative results.

SG is Passionate About What We Do!

With a fine arts background, along with extensive design & marketing skills, there is little we can't do:

- 3-D Concepts / production Brand Awareness Annual Reports Copywriting Conceptual Design Exhibit Design Electronic (Web Site) Custom Illustration Packaging Photography Promotional Campaigns Strategic Marketing
- A Few of Our Clients: AT&T Bottomline Technologies Pilot Pen First County Bank Florence Griswold Museum Foxwoods Casino Guinness Book of World Records Hamilton Sundstrand Mystic Aquarium & Institute for Exploration Sikorsky Aircraft SNET Diversified Group The Milford Bank

IDENTIT identity



FELLOWS EXCELLENCE AMONG US

Hamilton Sundstrand Fellows Logo



Pfizer Integrated Media Logo







Mystic Aquarium & Institute for Exploration Dept. Logos



Bottomline Technologies Logo



Newtown Savings Bank Logo

CAMPA Campaign





Consumer

What's your dream? We'll make it happen.

Loans



First County Bank Campaign Winner of 2006 AMA Innovative Marketing Campaign

First County Bank

OLD

Make it

Happen



GOLD

Mystic Aquarium & Institute for Exploration Membership Campaign Winner of 2003 AMA Innovative Marketing Campaign



Mystic Aquarium & Institute for Exploration Membership Campaign Winner of 2003 AMA Innovative Marketing Campaign

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SNET DG Advertising Campaign





Now that's Support Now that's Support EAL FEMLE MAILSUMER Making you up probably worth happen, but rest manued our support team worth let you down SAET DO's table-of-the-art networks not only offers ET's customers the reliability they are looking fir, but technical support them is second to none. Our staff is here to make your the easor.

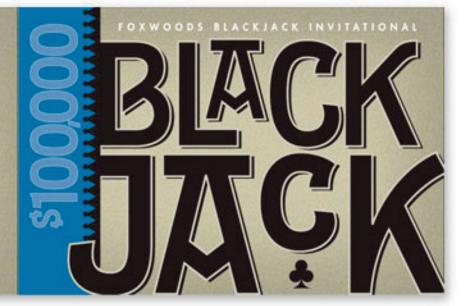
It doesn't get any better than this

SNET for appart contact as or 1400-447 \$200 or whit as or the set of presidence.

SNET DG Reliability, Service & Support Ad Campaign

DIRECT MAdirect mail





Goolding problem # 1 805 345.5238

FOXWOODS \$100,000 BLACKJACK INVITATIONAL



SCHEDULE OF EVENTS Prime (finites out Section Time to Paleoury 23, 2006) Section 1 7,00 pm Section 8 8,30 pm Section 8 10 000 pm Section 9 11,20 pm

PRIZE STRUCTURE Crew 1100,000 in stand grains First First \$50,000 Stanzard 11,000 Bard 13,000 Faurth 13,000 Faurth 13,000

Seconds 11) FIRST ROUND Highest score is such assure with \$500 each

SCMI-FINALISTS

THURSDAY, FEBRUARY 23, 2006 Summary Pre-Registration particle Grand Registr Ballmann Is of 2.00 pm (control on the control level of the Grand Regist Town)

Grand Reduct Salisson datas open of $6.00\ \mathrm{pm}$ for a datase fulfiel and isotrometric segmention.

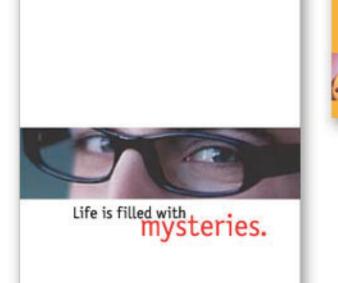
FRIDRY, FORMURRY 24, 2006

Grund Report Ballocon abors open at 11.00 pm for branch and surrounerd registration.

BSNR to but event and receive a complementary scent to the General Tensor Server for the night of Federary 23, 2004 plasma cell a Hor at 1-800-369-7777

Excluded lepsh the transmissor will be Dears who have been provided by Foresteads surregeneers or eVene strategies and the transmission of the transmission of the transmission of the second strategies to approximately of the transmission of instance.

Foxwoods Black Jack Direct Mailer





SNET DG/Cingular Direct Mailer



STREET'S

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Our New Location is a Winner!

So please come aboard.

From its great location, to the drive-ups and comfortable lobby, our spacious spacious new effice is in ship-shape and ready for inspection. Millord's homotown bank wants you to see just how great banking can be that's why we're opening our doors to all our friends and neighbors.

Safe Deposit Boxes for just \$1!

The first 100 new customers will pay just \$1,00 for the first year's safe deposit box rental.*



Scratch & WIN!

reveal a phone about The Millord Book. Match any two and you will be a **MINING** Simply laring in your games and to the 295 doston Post Road office of The Millord Bar to see what price you're won.

1872

Bank



Nº4

You could Win: One of 50 520 Cash Awards One of 50 520 Gift Cards to a local business.

A chance to win hundereds of other prizes with a spin of our prize wheel. Everyone is a winner!



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Starf Wink KNOP LCD

No purchase necessary

Individual must come into branch to claim prize.

Mamber FORC

The Milford Bank Sail On In Direct Mailer

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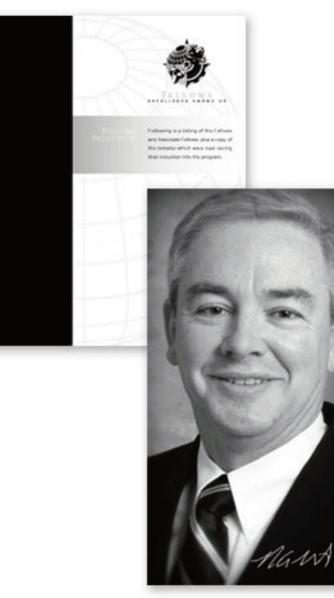
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PROMOTIONALAL



Charting A Course / Sikorsky Vision Center Presentation Book With Video & Powerpoint Presentation CDs



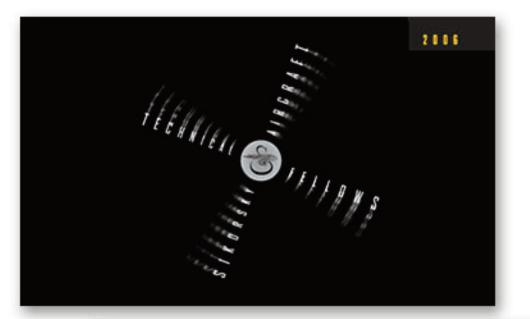




Hamilton Sundstrand Fellows Book



Hamilton Sundstrand Fellows Award Ceremony Items: Name Tags, Table Numbers, Tent Card, Wine List & Invitation (not shown)



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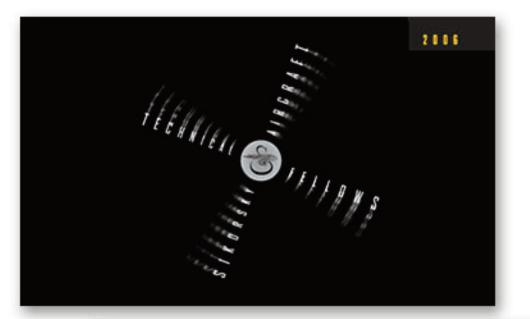


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Sikorsky Fellows Program Promotional Book Winner of Gold Ad Club Award Winner of (2) 2007 CADC Silver Award Collateral

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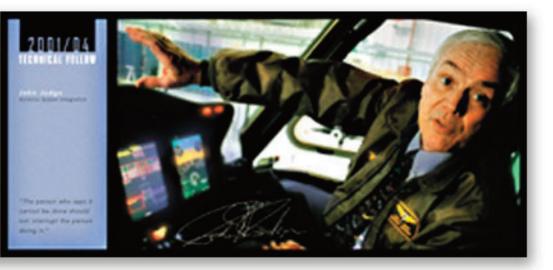


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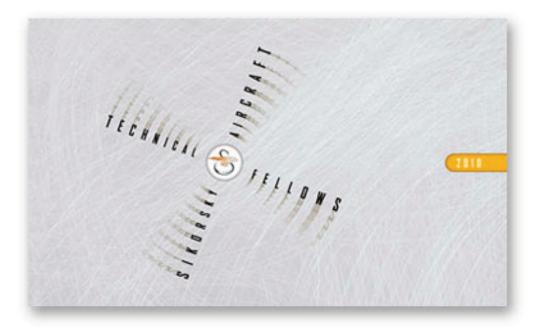
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Sikorsky Fellows Program Promotional Book Winner of Gold Ad Club Award Winner of (2) 2007 CADC Silver Award Collateral



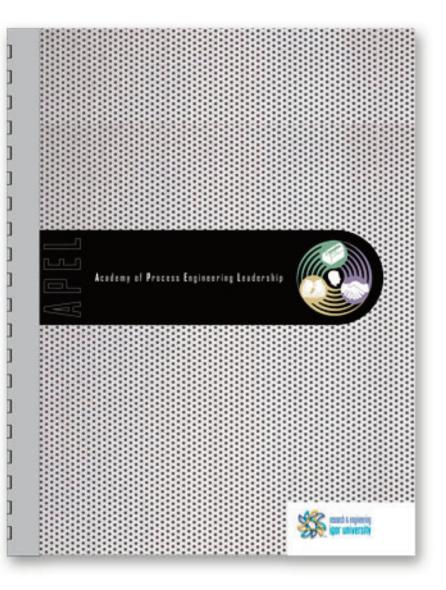


Sikorsky Fellows Program Promotional Book 2010





Sikorsky Fellows Program Promotional Book 2010



Academy of Process Engineering Leadership

BME's tgor University Academy of Process Engineering Leadership SAPEU provides an effective learning environment to help our process engineers excel. Governed by a council convesting of Skonky subject matter experts, the learning process is made up of an integrated set of opportunities for formal learning, developing, and sharing information and experience. This systems approach surrounds our learners with a set of development opportunities to acquire new skills and continuously upprade existing ones.

Because the learning is integrated with the work itself, learning opportunities are focused on the business requirements and on what the learners need to know to contribute to it. This allows Skorsky to develop the needed Process Engineering capability – the required skill and knowledge to complete the work and capacity – the number of people with required skill sets - to achieve its objectives.

In this portfolio of services, you will find useful information about (WPEL) offerings under its three learning components - designed to help the R&E Process Engineering community meet today's maxions and tomorrow's challenges, in advance of need.



Blended Learning Components

Corner Deuslepment

These opportunities represent structured on the job learning with well defined outcomes, durations, and required resources. Unlike traditional training interventions that are designed for the typical learner, development opportunities are created in response to the unique needs of each learner and role within the Sikorsky Process Engineering environment. Three types of development opportunities exist.

1. Mentoring 2. Cognitive Apprenticeships 3. Internahips

Fermal Learning

These well-bounded learning opportunities, with clearly defined outcomes, are the most similar to conventional training. They are designed to help our PE's gain knowledge or develop skills in a regulated, predefined fashion. Examples are web-based modules, instructor led, video, college courses, and professional development workshops.

Conviedge Thuring

These opportunities are intended to help our employees reinforce existing skills and knowledge, stay current with new developments that impact their work, and revise skills and knowledge information sharing activities facilitate communication and the straselser of knowledge between our Process Engineers. Through forums, tanch & learns, and workshops, APEL shares Sikorsky Process Engineers best practices and lessons learned across the company - capitalizing on the experience of seasoned managers and supporting the alignment of a more unified process angineering vision.

Sikorsky APEL Portfolio Promotion Book Cover & Introduction Page

KNOWLEDGE SHARING CAREER BEVELOPMENT FORMAL LEARNING



Academy of Process Engineering Leadership



Learning

FORMAL LEARNING opportunities are the most conventional forms of learning offered. These constitute the building blocks of Igor University's APEL's effective learning environment and enable our learners to collaborate with each other, to ave or complex content information, and to op discussion.

EE critical skills matrix, the APEL council has identified universal skills. increas Engineering discipline along with unique skills sets for the The skills matrix the foundation to determine the existing A Group at gap our PE's may have against what is required. Formal learning and intunities are then designed and aligned to support the skills to Belency and close those gaps. Training opportunities are then offered.



d opportunities have been the traditional delivery mechanism for learning. They are, however, potentially very expensive and logistically difficult to manage due to the growth of our R&E population outside of the Stratford facility.

Eliniversity









Subject matter availability, travel costs, and demographic constraints force us to entertain more cost-effective alternative learning delivery mechanisms.

Therefore, Igor University has made investments in content development software to develop web-based courses, incorporated sound instructional design expertise, and purchased video & media capture equipment so that all our employees will have complete, on-demand access to a professional learning experience.

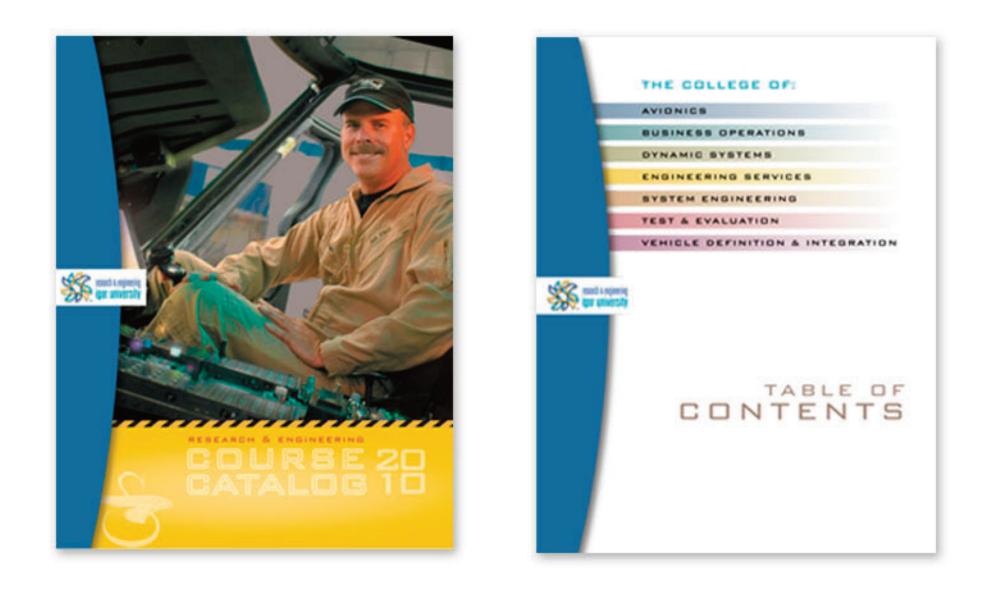
Core Biscipline

> Assemby Flight Operations > Artons 5 Blades > Renora > Subsystems > Component **Integration** > Electrical

Gears & Travarrissions



Sikorsky APEL Portfolio Promotion Book Dividers & Spread



Sikorsky Igor University Catalog Cover & Table of Contents



Sikorsky Igor University Catalog Chapter Opener & Spread



Sikorsky Igor University Catalog Cover & TOC

A SHARED VISION



Column Copy of a Mys

Aguarium or Institute for Exploration current publication in

addition to being instead to participate in all programs offered

to the Founders Circle, Carators Circle and the Director's Circle.





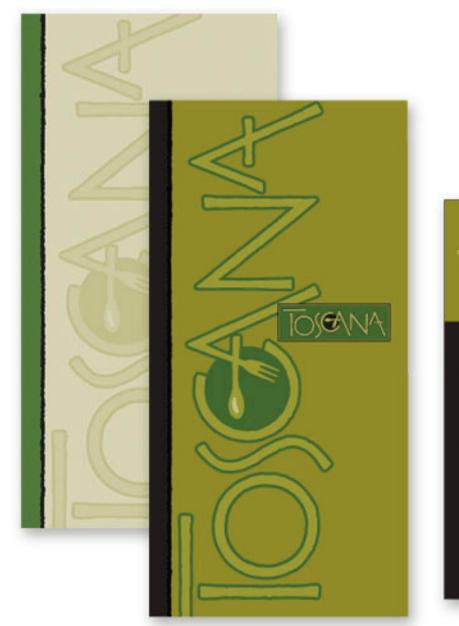
Mystic Aquarium & Institute for Exploration Donor Brochure Winner of Gold Ad Club & CADC Award

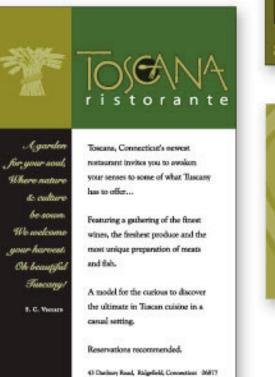


Diversified Group



12' x 8' SNET Edge Lit Acrylic Conference Room Wall Display





223,894,8995



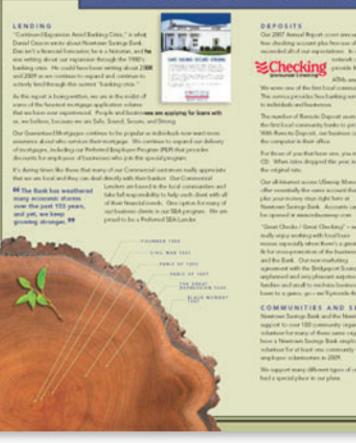


Toscana Restaurant Collateral



Pilot Pen Collector's Brochure & Pen Documentation





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COMMUNITIES AND SERVICE.

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We apport many different types of experiences. Supporting education has always freed a special place in our place.

Newtown Savings Bank Annual Report

the future rides on foton

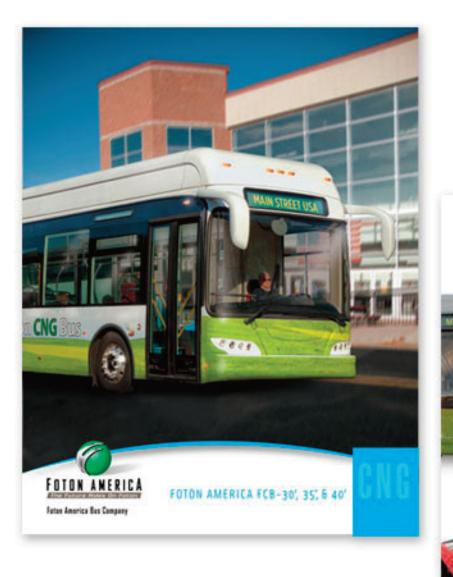
Be green-and save green-with the top bus for bottom lines.

The bus made for tomorrow is available today. Foton's FCB-30', 35' and 40' buses can help you go green—ahead of schedule. Featuring the ultra-advanced Cummins ISI-G natural gas engine, our CNG-powered option not only meets EPA emissions standards up to 2014, it also sets a new benchmark for lower alternative fuel whicle lifecycle costs. Foton buses don't stop there. Our FCB-Low Floor is Buy America-compliant and meets or exceeds all US Government standards on highway safety and emissions. All that, plus a sleek design, incredibly comfortable ride, full customization, unsurpassed drivettain warranty, faster delivery times—and low prices that effectively reduce incremental costs.

the future is ready to roll.

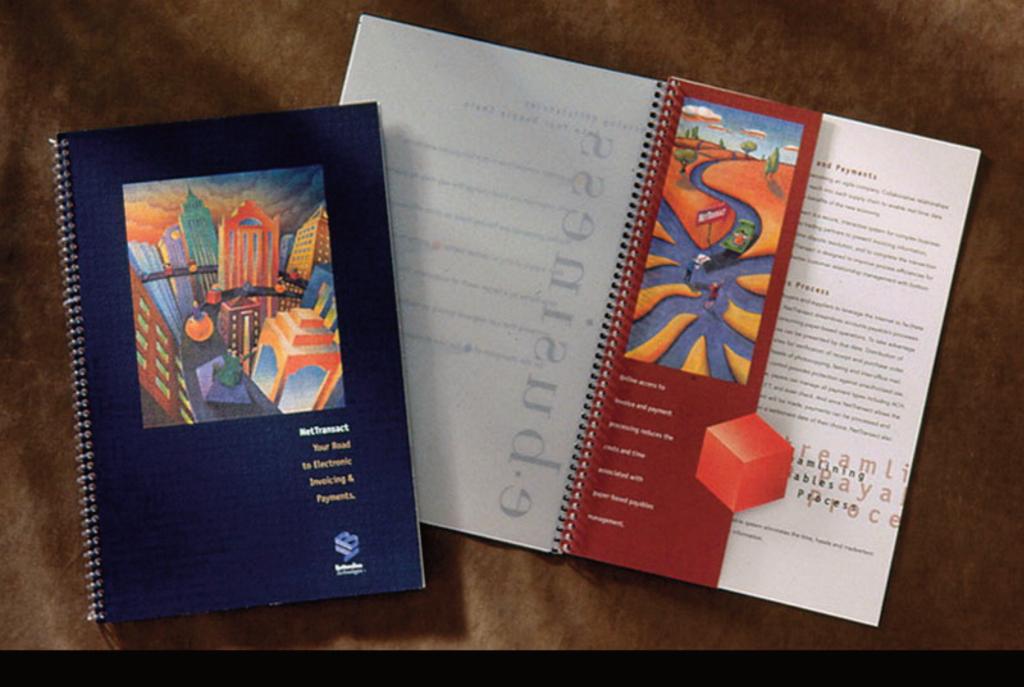


Foton America Bus Company USA Trade Ad



te Future Rides on Foton e bus made for tomorrow is available today. Foton's 8-30, 35, and 40' buses can help you go green—ahead	EPICIFICATIONS: Length with	Specifications subject to charge and an ecolorization NT/ NY/ AT
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8-30', 35', and 40' buses can help you go green-ahead	and the second s	112"
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schedule. Our CNG-powered option not only meets EPA	Overhaig	Front 140" / Real 324"
issions standards up to 2014, it also sets a new bench-	five size	905 / 20822.5
and for her strategies to double to	6,WWR	Max 39,700 Be
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Foton America Bus Company USA Ad & Sell Sheet



Bottomline Technologies Umbrella Brochure



AT&T Wholesale Promotional Wall Calendar



AT&T Wholesale Promotional Desk Calendar





AT&T Wholesale Sales Kick-Off Meeting Registration Booth Panels & Column Wraps





Talkabout Radio Self-Promotion



Winner of Silver CADC Award



Bank Financial Services Group Promotion CD Package